

FAX# 215 564 1103

CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV1/12 11.00
*** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME LIZ BRABENDER

SALES PRSN WA-CHERRY, BLAIR

PITTSBURGH, PA 15211

	CLASS: NATL.	LOCAL	REGIONAL
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(ICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

DATE NOV1/12 11.00

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
2	R		900A-1000A	30		\$200.00	10/8	10/12	5		M-F	5
PROGRAM : TODAY SHOW												
3	R		1200N-1230P	30		\$200.00	10/8	10/12	5		M-F	5
PROGRAM : NEWS AT NOON												
4	R		200P-300P	30		\$150.00	10/8	10/12	3		M-F	3
PROGRAM : MILLIONAIRE												

REP HEADLINE# 6363938 TRF# 335871
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	R		800A-1030A	30		\$250.00	10/13	10/13	1			1
PROGRAM : CH11 NEWS												
OCT/12 35450.00												

CONTRACT TOTAL 35450.00
 TOTAL SPOTS 48

*\$1,050
 Rebate applied*

*11/2 - Total agrees
 Internal Note added/mlb*

MARKET TOTALS \$168,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE